

MommyMoAdventures

MEDIA KIT



ADVENTURE FAMILY TRAVEL

MommyMoAdventures.com

Hi. We're the Hochdorfs!

ADVENTURE FAMILY TRAVEL CONTENT CREATORS

After living and traveling overseas for 15+ years, we are back in the US and excited to show off more incredible family destinations and experiences.

As a professional marketing writer, Maureen works with leading brands to provide personalized content for their product/services. Our written services include content such as travel guides, articles, blogs, website content, marketing campaigns and more.

We create video and photo content for travel guides, podcast episodes, how-to's, tips, inspiration, personal experiences, press trips, and product reviews to help families get out and explore more.



monthly IG engagement



monthly IG impressions



monthly Tiktok views



monthly website

39 Countries Visited

4 Countries Called Home

28 US States Visited

5 Languages Spoken

Dual Citizenships US/IL

Scottsdale, AZ based

Collaboration Services

For any questions regarding collaborations, please contact us at: maureen@mommymoadventures.com

WRITTEN CONTENT

We are happy to include written, SEO-based content, such as travel guides, articles, blogs, website content, marketing campaigns and more.

UGC, PHOTOGRAPHY & VIDEO SERVICES

As travel photographers, we will capture your product/services in an appealing, fun and exclusive way to increase your audience, including capturing drone footage.

PRESS TRIPS

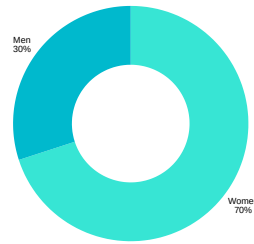
Spread the word about your destination, brand or event! We provide marketing materials to reach thousands of travel families.

REVIEWS

We will highlight your product, hotel, or lodging with a thoughtful review, uniquely describing the benefits and how it can enhance our audience's lives or travel experience.

PET-FRIENDLY

Have a pet-friendly destination or lodging you want to show off? Our adorable pup loves to travel just as much as we do!



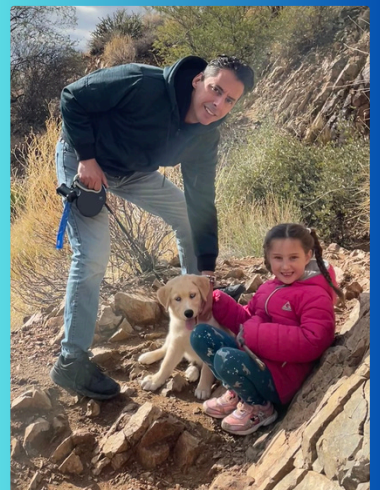
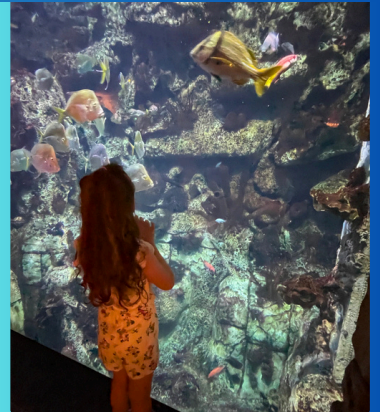
Women 70%
Men 30%



Families between
the ages of 25 - 54



Loves to
experience new,
worldwide
destinations



Client Testimonials

WHO WE WORK WITH

As content creators, we focus on working with family travel destinations, companies, lodging, and products that resonate with our audience. We've collaborated with some incredible partners, such as: Google, Cruise America, City of Tel Aviv, Old Tucson, Awesome Maps, Enjoy the Wood, Anywhere Campers, Fiverr, RV Today, Vegas Families, Water-to-Go, Bearizona, and more...

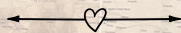
WHAT YOU CAN EXPECT

We give 120% to every project we work on! Collaborating with MommyMoAdventures is a double business venture for both sides, so you can expect your content needs met with professional and timely service. We value long-term partnerships, and you can expect nothing but the best from us!



WHAT OUR CLIENTS HAVE SAID

“Maureen, we really love your IG posts!! Thank you for putting so much effort into your work - it's really paying off. Great work! - Paul, Water-to-Go



We love the reels you created for us - so cute! And the audio is perfect. Thank you so much. It was a pleasure for me to collaborate with you. - Anastasia, Enjoy the Wood



“We loved everything that you did! We thought it was great! And the blog post was fantastic! It was such a pleasure working with you. - Jeffrey, Chickadee Gear



Maureen, Amazing work, thank you and will hand this off for publication on our end! Thanks again - Randall, Cruise America



MommyMoAdventures Blog

MOST VIEWED CONTENT

[Everything You Need to Know about Hiking Camelback Mountain](#)

[Is a Day at Disney Paris Worth It?](#)

[Phoenix to Las Vegas Road Trip Ultimate Guide](#)

[Paris Layover in 3 Hours?!? Crazy, but NOT Impossible!](#)

[Can You Visit Las Vegas with Kids? \(And Should You?\)](#)

[7 Things to Do in Tonto National Forest](#)

[Is the Polar Express Train Ride in Williams, AZ Worth It?](#)



One of our STRENGTHS is writing SEO-based, TOP-ranked Google blog posts. We provide the options of creating unique, personal-based content for either your website or on our family travel website with backlinks to your product or site.



MINI CASE STUDY: LITTLE AMERICA HOTEL, FLAGSTAFF AZ



We partnered with Tiktok to promote hotels on their new platform, Tiktok GO. With just one video, featuring the popular North Pole Experience and linking to Little America's booking site, the reel has already generated (after one week) several bookings as well as half a million views, 27+ thousand likes, and 2610 shares.

STATISTICS

Tiktok GO: 27.2k Likes, 110 Comments, 2610 Shares, 3,620 Saves

Booking Sales after just one week: \$4,000



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[National Park Trippers](#)